**Ketto**

We're Asia's most visited crowd funding platform.   
India’s largest crowd funding platform to raise funds for social, educational, charitable causes, technical, creative projects and entrepreneurial ventures in India.  
Starting a campaign on Ketto is FREE

Ketto's experienced content and design team will help curate your page so it looks top-notch

You can offer your supporters several modes to make contributions on Ketto - cash, cheque and online transactions  
The founders’ vision for Ketto has been to make the idea of crowdfunding a cool, simple, reliable, safe and easy way of raising funds; to make it a one-stop solution for NGOs, individuals and corporates to garner support from backers across the globe.  
  
Five years down the line we aim at establishing ourselves by contributing over 50% of total funds raised worldwide. We want to change the mindset associated with fundraising. People think it is complicated and difficult. We want them to see that it is fun, easy and accessible instead: all it requires is just a click of a button to make payments on Ketto.  
  
Ketto foresees partnership with large organizations to help channel their Corporate Social Responsibility funds in the right direction. In addition, we aim at extending our reach to cater the individuals seeking funds to bring their creative projects to life.

Credible payment gateways, elaborate authentication of NGOs they team up with, verification process is done, valid documents submitted, Similarly, for personal causes or individuals who are raising funds for personal needs , our team does basic verification and KYC of the individual before starting the campaign and approve only the genuine ones.

Featured in – The Hindu-Business Line, Economic Times, DNA, TOI, Indian Express, NDTV, CNBC TV18, Economic Times, The Guardian